

PRESS RELEASE

3 June 2020 (New Orleans, LA) **JONATHAN FERRARA GALLERY** is proud to announce, *Chroma*, an exhibition featuring new paintings by Marna Shopoff. This exhibition examines the role of color in personal conceptions of spatial identity. Shopoff expresses the subjectivity of experience through the abstraction and refraction of geometric forms, translating feelings and moments into tangible and visible entities. *Chroma* will be featured as an online exclusive, running from 3 June - 17 July 2020, premiering in conjunction with Marna Shopoff's JFG TV Artist Takeover on all Jonathan Ferrara Gallery social media platforms.

The artist says of her newest body of work...

Chroma is a visual expression of how my experiences and memories affect my perception of place and space through the dimensionality of color. To me, life is fragmented and layered, a mosaic of experiences interwoven with reflection and intuition: the places we visit, the homes we live in, the environments we explore - each overlapping and influencing one another. Through abstraction, shape, color, and scale I render a refracted visual reality, and with the pieces in Chroma, color's role comes to the fore.

Some colors we keep with us - they define our memories and influence our perception of place. That fabric swatch. That afternoon light. Or maybe that green which was never really there, perfectly encapsulates how we felt the first time we walked through that door or looked through that window.

Chroma's vibrant display of geometric abstract paintings explore the concept of spatial identity, translating how place and experience uniquely intertwine. The encounter is subjective, but the abstracted, refracted image dangles the possibility of connection - where my individual perceptions and yours might meet and be shared.

MARNA SHOPOFF is an Indianapolis-based visual artist with an emphasis on abstract painting and intuitive drawing. She received her Bachelor of Fine Arts degree and Master of Fine Arts degree from Herron School of Art and Design, Indianapolis, IN, where she has taught in the Foundations and Drawing Programs. Interested in the concepts of design and spatial relationships, her work explores the idea of perception, place identity and visual memory.

Shopoff has led panel discussions on abstract learning and haptic drawing at the Foundations in Art Theory and Education Conference (US) and the International Drawing and Cognition Symposium (UK). She is the recipient of various honors and awards, including The Billboard

Creative (CA), The Individual Artist Award (Indiana Arts Commission), and The Stutz Resident Artist Award (IN). She has taken part in artist residencies at locations across the US and Europe including the Vermont Studio Center (VT); Teton Artlab (WY); Taliesin, The Frank Lloyd Wright School of Architecture (WI); The International School of Painting, Drawing and Sculpture (Italy), and the Leveld Art Centre (Norway).

Her work has been published in print circulations including ArtMaze Mag, Create! Magazine, Studio Visit Magazine, Manifest and Blue Canvas. Her exhibition portfolio spans by both nationally and internationally (solo, group and collaborative), and she has participated in art fairs including PULSE New York (NY), the Miami Project (FL) and VOLTA12 Basel (Switzerland).

For more information, press or sales inquiries please contact the gallery director Matthew Weldon Showman at 504.343.6827 or matthew@jonathanferraragallery.com. Please join the conversation with JFG on Facebook (@JonathanFerraraGallery), Twitter (@JFerraraGallery), and Instagram (@JonathanFerraraGallery) via the hashtags: #MarnaShopoff, #JonathanFerraraGallery and #ArtsDistrictNewOrleans.